



# ANNUAL REPORT

2015 RIVERSIDE ARTS CENTER FOUNDATION

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# THE YEAR IN REVIEW

Riverside Arts Center experienced many changes during 2015. Perhaps the biggest news is that Riverside is celebrating its founding in 1995/96. We launched planning for a 20<sup>th</sup> anniversary event to occur in fall 2016. To build toward that culminating event, RAC began holding “friend-raisers” during which we introduced new people to Riverside and provided them with a guided tour of the facility.

Another news item, after ten months on the job, our first executive director, Christie Lypka, resigned in January 2015. The Riverside Arts Center (RAC) board launched a search to replace



her and hired Will Hathaway, who began work in April. Despite the administrative turnover, Riverside continued to host community and youth theater performances, a range of monthly exhibits in the art gallery and a variety of classes in the dance studio.

Partnerships with organizations using RAC’s classrooms continued as well. These include SOS Crisis Center’s

***Telling It***, an afterschool, youth art program for children experiencing homelessness and the Washtenaw Intermediate School District’s Cultural Arts Program of art and dance classes for developmentally disabled young adults.

A highlight of 2015 is a new partnership formed with Eastern Michigan University’s Bright Futures Program. Funded with a grant from the



Ypsilanti Area Community Foundation,

Bright Futures launched ***We Are Ypsi*** during the summer. Fifty elementary and middle school age kids were drawn from Ypsilanti Community Schools and took part in a collaborative art and dance experience in which they explored their community and what it is to be a citizen of Ypsilanti. This program culminated in an art exhibit and performances in Riverside Arts Center’s Off Center gallery in late July early August.



The success of the Bright Futures summer project carried over into a school year program with regular ***We Are Ypsi*** youth art exhibits and the planning for a series of dance and performance art classes aimed at K-12 students dubbed ***Ypsilanti Creative Arts Program***.

# THE YEAR IN REVIEW

Riverside Arts Center strengthened its partnership with *First Fridays Ypsilanti* (FFY). First Fridays took the step opening an office within RAC and the two organizations successfully applied together for a grant from the Ann Arbor Area Community Foundation to help FFY firmly establish itself as an arts marketing organization for downtown Ypsilanti. The monthly art walks continue to grow in popularity.



In December, Riverside and **DIYpsi** also built on the winter art fair during its second year at RAC. The 2015 event took place over two days and nearly doubled the number of vendors to a total of 82. Over the two days, 4,000 people shopped at the fair and the estimated sales total exceeded \$150,000.



Through several grant applications that were initiated in 2015, Riverside laid the groundwork to receive funding in 2016 from the Michigan Council for Arts & Cultural Affairs, the National Endowment for the Arts, the Buhr Foundation, and the James L. & Faith Knight Foundation.

Negotiations begun in 2015 with the FLY Children's Art Center, the Ypsilanti Youth Theater, the Ypsilanti African American Mural Group and the Ypsilanti Community Schools Foundation will lead to future partnerships.

Riverside benefited from increased donations in 2015. The annual Oktoberfest event brought in \$12,000 and the year-end appeal resulted in \$12,400 in donations. By comparison, Oktoberfest 2014 raised about \$6,000 and the 2014 year-end appeal brought \$5,350 in donations. We are very grateful for these gifts from individuals and organizations!

Riverside is located in two adjacent, historic buildings. The original Riverside Arts Center building is the former Masonic Temple at 76 North Huron Street, now owned by the Ypsilanti Downtown Development Authority. The Off Center is located at 64 North Huron Street and is owned by DTE, but made available for Riverside Arts Center. We appreciate the longtime support that both the DDA and DTE afford to Riverside Arts Center. They make it possible for RAC to continue hosting a wide range of arts and cultural activity in downtown Ypsilanti.

# THE YEAR IN REVIEW

## Riverside Arts Center Theatre

Performances/Events	Number of Performances	Total Audience
<b>Chautauqua</b>		
Lecture	7	204
Music - Band	1	38
Panel Discussion	1	42
<b>Comedy</b>		
Comedy – Stand-up	1	75
<b>Dance</b>		
Belly Dance	1	66
Modern	2	140
Youth/Ballet	1	125
Youth/Variety	3	260
<b>Music</b>		
Alternative Folk	1	60
Hip-Hop/Rap	4	435
Popular/Holiday	1	60
<b>Theater</b>		
Community	39	1925
Youth/Community	12	1030
Youth/School	13	1283
<b>Theater Camp</b>		
Camp Performance	7	805
<b>GRAND TOTAL</b>	<b>97</b>	<b>6803</b>



Type of Production	Days in Residence
Chautauqua	1
Comedy	1
Dance	16
Music	6
Theater	154
Theater Camp	40
<b>TOTAL</b>	<b>208</b>

Summer Theater Camp	Weeks	Enrolled
Grades 9–12	3	31
Grades 6–8	2	39
Grades 3–8	1	46
<b>TOTAL</b>	<b>6</b>	<b>116</b>

# THE YEAR IN REVIEW

## Riverside Arts Center Gallery

A special thank you to the many volunteers who served as docents and donated time to help keep the gallery doors open to the public.

The art gallery offered works from young aspiring artists such as the May, Ypsilanti Community Schools, exhibit to the nationally known artists, such as the photographer Monte Nagler in April.



Exhibit Title	Volunteer Hours	Number of Visitors
Feb: Black History Month	97	245
Mar: 11 <sup>th</sup> Annual Docent Exhibit	93	136
Apr: Monte Nagler Solo Exhibit	90	224
May: Pop Up & Ypsi Comm Schools	84	238
June: Light, Bronze and Pigment	86	330
July: Ann Arbor Women Artists Juried	115	256
Aug: Delicious Dishes	77	305
Sept: Explorations in Fiber	125	402
Oct: Chelsea Painters	78	263
Nov: Weins Family	68	364
Dec: DIYpsi Art Market (building wide)	<u>56</u>	<u>4000</u>
<b>Total Gallery Volunteer Hours and Visitors</b>	<b>969</b>	<b>6763</b>



**Ashanti Johnson**, studying Art Management, Graphic Design and Media Communications at Eastern Michigan University, served as our Art Gallery Intern for 200 hours from May to September.

During that time frame, Ashanti assisted in hanging art exhibits, creating graphics for promotional use, making posters for the exhibits, doing social media posts in RAC's Facebook and Twitter accounts, and working with other gallery volunteers who keep the gallery doors open for the public visitors.

"Interning at the Riverside Arts Center was an incredible experience.

Throughout my time here I acquired the skills and knowledge to operating and maintaining a gallery and non-profit organization. RAC provided me with many hands on experiences which helped me in my studies and life in general." ~ Ashanti Johnson

# EXECUTIVE DIRECTOR

## Change in Executive Director

In early January 2015 Christie Lypka submitted her resignation as our first Executive Director due to personal reasons. In her farewell, she expressed a hope that more people will become aware of and enjoy the programs offered at the Center and support the organization going forward. We are grateful for her contributions to the RAC.

## Meet Will Hathaway

The board is pleased to have appointed a new Executive Director, Will Hathaway. Will has immersed himself in the full range of RAC activities and is doing a great job of moving RAC forward.

Will has served as Executive Director of the League of Women Voters of Michigan, Interim General Manager of the Office of Student Conflict Resolution at the University of Michigan, Director of Human Resource Development at Eastern Michigan University, and Director of Training and Marketing for the Massachusetts Office of Dispute Resolution.

Will earned his Baccalaureate Degree at the University of Michigan, a Masters Degree at Tufts University, and a Doctorate at Eastern Michigan University.

Will has previous experience with non-profit organizations and currently serves as Commissioner for the Scio Township Planning Commission, Library Green Conservancy in Ann Arbor, and as a Board Member for the Honey Creek Community School Foundation.



# FINANCIAL SUMMARY

## Statement of Financial Position as of Dec 31, 2015

<b>Current Assets</b>	
Checking/Savings	
1000 · Bank of Ann Arbor- Checking	29,749.21
1010 · Bank of Ann Arbor-Savings	20,032.55
1050 · Petty Cash	200.00
	<hr/>
Total Checking/Savings	49,981.76
Accounts Receivable	
1400 · Accounts Receivable	2,100.00
	<hr/>
Total Accounts Receivable	2,100.00
Other Current Assets	
1200 · Prepaid Expenses	2,080.19
	<hr/>
Total Other Current Assets	2,080.19
	<hr/>
<b>Total Current Assets</b>	<b>54,161.95</b>
<b>Fixed Assets</b>	
1450 · Leasehold Improvements	128,261.38
1500 · Furniture and Equipment	24,906.00
1510 · Accumulated Depreciation	-97,910.70
	<hr/>
<b>Total Fixed Assets</b>	<b>55,256.68</b>
	<hr/>
<b>TOTAL ASSETS</b>	<b>109,418.63</b>
	<hr/>
<b>LIABILITIES &amp; EQUITY</b>	
<b>Liabilities</b>	
<b>Current Liabilities</b>	
Accounts Payable	
2000 · Accounts Payable	1,530.38
	<hr/>
Total Accounts Payable	1,530.38
Credit Cards	
2050 · Credit Card Payable - BOAA	203.06
	<hr/>
Total Credit Cards	203.06
Other Current Liabilities	
2210 · Payroll Tax Withheld Fed	1,015.52
2220 · FICA W/H	370.02
2230 · State Tax W/H	374.34
2250 · Sales Tax Payable	411.19
2300 · Security Deposit Liability	
2310 · Theater	1,000.00
2320 · RAC Floor 2	270.00
2330 · Artist Studios	580.00
2340 · Off Center Floor 1	880.00
Total 2300 · Security Deposit Liability	2,730.00
	<hr/>
Total Other Current Liabilities	4,901.07
	<hr/>
Total Current Liabilities	6,634.51
	<hr/>
<b>Total Liabilities</b>	<b>6,634.51</b>
<b>Equity</b>	
3000 · Unrestricted Net Assets	129,029.31
Net Income	-26,245.19
	<hr/>
<b>Total Equity</b>	<b>102,784.12</b>
	<hr/>
<b>TOTAL LIABILITIES &amp; EQUITY</b>	<b>109,418.63</b>
	<hr/>



# FINANCIAL SUMMARY

## Statement of Financial Income and Expense Jan-Dec 2015

<b>Ordinary Income/Expense</b>	
<b>Income</b>	
4000 · Direct Public Support	
4010 · Individual Contributions	11,355.56
4015 · Board member contributions	7,550.00
4030 · Corporate Contributions	4,871.16
	<hr/>
<b>Total 4000 · Direct Public Support</b>	<b>23,776.72</b>
4100 · Fundraising Events	21,854.18
4200 · Grants-Capital	2,392.50
4300 · Grants-Operating	1,250.00
4400 · Program Services	
4410 · Gallery	11,116.50
4420 · Theatre	30,092.75
4430 · RAC Floor 2	1,911.00
4440 · Dance Studio	15,996.00
4450 · Artist Studios	
4451 · Studio 1	675.00
4452 · Studio 2	1,800.00
4453 · Studio 3	1,350.00
4454 · Studio 4	985.00
4455 · Studio 5	1,250.00
	<hr/>
<b>Total 4450 · Artist Studios</b>	<b>6,060.00</b>
4460 · Off-Center Floor 1	5,615.00
	<hr/>
<b>Total 4400 · Program Services</b>	<b>70,791.25</b>
4700 · Donated Services	14,200.00
4800 · Donated Materials	3,200.00
	<hr/>
<b>Total Income</b>	<b>137,464.65</b>
<b>Expense</b>	
5010 · Advertising	1,110.08
5020 · Artists Commissions	6,222.15
5030 · Gallery Manager	9,160.00
5040 · Supplies	1,419.23
5050 · Receptions	283.04
	<hr/>
<b>Total 5000 · Gallery</b>	<b>18,194.50</b>
5100 · Theatre	
5110 · Repairs/Maintenance	75.49
5120 · Supplies	613.05
5130 · Donated Services	2,400.00
5190 · Other	340.00
	<hr/>
<b>Total 5100 · Theatre</b>	<b>3,428.54</b>
5250 · Dance Studio Donated Services	2,400.00
5300 · Utilities	14,524.68
5400 · Contract Services- Outside Cont	
5410 · Waste Management	1,381.13
5490 · Other	675.00
	<hr/>
<b>Total 5400 · Contract Services- Outside Cont</b>	<b>2,056.13</b>

# FINANCIAL SUMMARY

<b>5500 · Facility Maintenance</b>	
5510 · Cleaning Services	3,944.86
5520 · Grounds Maintenance	2,984.40
5530 · Painting Building Exterior	5,380.00
5540 · Repairs and Maintenance	8,417.58
5550 · Supplies	1,662.15
5560 · Property Insurance	3,475.72
5500 · Facility Maintenance - Other	31.68
<b>Total 5500 · Facility Maintenance</b>	<b>25,896.39</b>
<b>6000 · Administrative and General</b>	
6010 · Salary-Executive Director	44,083.20
6020 · Payroll Taxes	3,414.45
6030 · Worker's Compensation Insurance	1,555.00
6040 · Internet and Telecommunications	3,677.78
6050 · Licenses and Fees	1,113.94
6060 · Office Operations	2,103.80
6065 · Donated Supplies	3,200.00
6070 · Travel and Promotion	551.33
6080 · Fundraising Events	10,308.15
6085 · Professional Fees	6,000.00
6090 · Website/Social Media Services	9,160.00
6095 · Bank & Credit Card Fees	417.41
<b>Total 6000 · Administrative and General</b>	<b>85,585.06</b>
6100 · Miscellaneous	300.00
6300 · Penalties and Interest	1,698.87
6400 · Depreciation Expense	4,983.80
66900 · Reconciliation Discrepancies	43.28
7000 · Grant - Operating Expenses	
7010 · YACF	<b>6,000.00</b>
7090 · Other	<b>1,500.00</b>
<b>Total 7000 · Grant - Operating Expenses</b>	<b>7,150.00</b>
Total Expense	166,261.25
<b>Net Ordinary Income</b>	<b>-28,796.60</b>
<b>Other Income/Expense</b>	
<b>Other Income</b>	
4500 · Utility Reimbursement	2,531.38
4600 · Interest Income	20.03
<b>Total Other Income</b>	<b>2,551.41</b>
<b>Net Other Income</b>	<b>2,551.41</b>
<b>Net Income</b>	<b>-26,245.19 *</b>

\* The deficit is the result of 2015 grant income that was budgeted but not received. If the budgeted grant income were simply ignored, then the year-end net income would be zero. By February 2016 the opposite dynamic occurred when RAC had received capital improvement grant income greater than the amount it had budgeted for the entire year.

# RECOGNITION OF DONORS



Thank you to our supporters whose generous donations have made this year a great success.

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Ypsilanti Area Convention and Visitors Bureau

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Our Board of Trustees would like to express our appreciation for the artists, actors, dancers and musicians that make RAC such a vibrant place. We especially want to thank and express our gratitude for the generous support provided by many donors and volunteers. Without your help with time and money, RAC couldn't succeed. Thank you.

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Linda Yohn

Will Hathaway, Executive Director  
Dee Overly, Gallery Manager  
Ashanti Johnson, Gallery Intern

## Contact Information:

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